

Press Release

For immediate release

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South African Institute of Race Relations
The power of ideas

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New IRR poll reveals EFF at 13%, ANC at 52%

The Economic Freedom Fighters (EFF) has doubled its support to 13%, with the ANC dropping from 62% to 52%, according to a new Institute of Race Relations (IRR) survey of the electoral landscape published today in the inaugural edition of The Criterion Report, a new series on voter sentiment.

It also shows that land reform is the least important issue for the government in voters' eyes.

This first survey of the electoral landscape, an exercise that will be replicated every quarter, matches the IRR's objective to become an authority on political market research.

Its banner headline findings are:

- The EFF is polling at 13%
- The ANC is polling at 52%
- The DA is polling at 23%

- No party currently enjoys a 51% majority in Gauteng
- Land reform polls worst as a priority government issue

The report comprises a two-part summary and is confined to the electoral landscape. It includes data on party political support (by party and race), turnout, party political support in Gauteng, party 'favourability' and a ranking of the issues voters believe should be government priorities.

Part A comprises an objective overview of the data and what it says. Part B comprises the IRR's own analysis of those findings and some of what it believes are the key insights to be drawn from them.

The poll was conducted between 22 August 2018 and 4 September 2018, and canvassed just under 1 000 registered voters. It is fully demographically representative. A full breakdown of the methodology is contained in the report. Further details can be made available on request.

Read the full report [here](#).

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